

ORGANIC ACTION PLAN

ORGAPET **- the organic action plan** **evaluation toolbox**

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ORGAPET is ...

- A collection of evaluation tools and material (documents, methods, data sheets)
 - Divided into sections or compartments
 - Overview documents explaining key evaluation principles and issues that need to be addressed, including checklists,
 - Aimed at action plan administrators and engaged stakeholders
 - Linked to EU (MEANS, Evaled, IRENA) and national evaluation frameworks
 - Annexes provide in-depth examples and information sources to give further background and support expert evaluators
 - Internet and CD-ROM accessible
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ORGAPET is not ...

- A summary 'how to' manual on development, implementation and evaluation of action plans aimed at, for example, stakeholder participants in action plan working groups
- This is being developed separately, but will include links to the ORGAPET CD-ROM accompanying the manual and to the internet site.

The toolbox compartments:

Part A: Background and context



1. Introduction to action plans and ORGAPET
 2. What is policy evaluation and specific nature of organic policy/action plan evaluation (building on material from various partners and MEANS)
 3. Influences on the development of organic farming (programme theory and results of previous research)
 4. Working with stakeholders – participatory and partnership approaches.
 5. Implementing evaluations
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Part B: Tools for evaluating programme design and implementation

1. Describing programmes and their management
2. Evaluating programme coherence, synergies and conflicts
3. Evaluating stakeholder involvement

Part C: Tools for evaluating programme outcomes

1. Defining objectives
2. Defining indicators
3. Key indicators and data fact sheets
4. Using expert judgement

Part D: Synthesis

1. Integrating and interpreting results
2. Examples of existing evaluations

[ORGAPET electronic version](#)

A: PROCESS/DESIGN indicators

- Mainly qualitative, document based, linked to checklists:
 - 1 Prior policy initiatives
 - 2 Occasion/problem leading to policy initiative
 - 3 Nature of stakeholders involved in policy decision
 - a Stakeholder attitudes to action plan
 - 4 Scope of final plan
 - Number/details of action points
 - Integration (synergies/conflicts) – refer WP3.4/WP4.2
 - Impact statements
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B: RESOURCE indicators

- Budget
- Steering groups to involve stakeholders
- Staffing
- Institutional changes
- Legal basis for action plan

C: OUTPUT indicators

- Action points completed/in progress
- Actual expenditure/relation to budget

With respect to each action point:

- Uptake (number of projects/businesses)
- Expenditure per project/business

D: RESULT indicators

- I. Production
([holdings](#), land area, new entrants, incomes, prices)
- II. Market
(operators, retails sales, consumer trends)
- III. Regulation
(inspections/infringements, regulator burdens/changes)
- IV. Capacity
(number and size of support organisations by role, support levels)

E: IMPACT indicators

- Environment and resource sustainability
(global warming potential, nutrient/energy balances, resource conservation, support, biodiversity)
 - Animal health and welfare
(veterinary derogations, longevity of breeding stock, high welfare holdings, support)
 - Social
(gender, age, occupational health, migrant labour)
 - Economic/rural development
(employment, labour incomes, risk)
 - Food security, safety, quality
(productivity, residues, safety incidents, quality, self-sufficiency)
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Synthesis/interpretation issues

- Trend on most indicators since 2004 is positive
 - But can this be attributed to the action plan?
 - As still in implementation phase, most effects may still be to come
- Other causal factors
 - Economic/market conditions
 - National policy initiatives
- Counterfactual
 - what would have happened without the policy?

Completion and publication

- Final ORGAPET version (6) to be completed by March 2008
- ORGAP manual and ORGAPET CD-ROM/Internet site to be published mid 2008